

# GLOBAL PANEL

## NEWSLETTER



SUMMER 1995

The Global Panel Newsletter is a News Bulletin of the European Research Center

### ERC

#### European Research Center

Staying on top of the latest political, economic and technological developments is vital in our modern information society, which is increasingly becoming internationalized. Aiming at the transfer of crucial information, ERC organizes conferences, seminars, workshops, and management training programs designed for the communication of specific information and the expansion and strengthening of networks. In order to realize these projects, ERC has access to an extensive international network of contacts, including prominent speakers from government, business, and academia. Some conferences are organized in cooperation with Randstad and Van Hecke. Among the conferences that ERC organizes annually are:

- New Media
- Sponsorship
- Management
- Infrastructure
- Moscow Panel
- Financial Panel
- Shanghai Panel
- Global Panel

For additional information concerning these conferences, please contact the European Research Center.

Tel.: +31-10 234 01 55  
Fax.: +31-10 460 49 69  
E-mail: [erc@ib.com](mailto:erc@ib.com)  
P.O. Box 218  
3130 AE Vlaardingen  
The Netherlands

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*Dr. Daldrup, Mayor of Aachen, meets Michail Gorbachev and Allen Weinstein (on the right)*

### GLOBAL PANEL COMES TO GERMANY

#### Special Guest: George Bush, Former US President

This year, Global Panel will make a start in Germany. Following a two-day conference in The Hague, the Netherlands, world leaders will come together in the Krönungssaal in Aachen to give their views on the theme of the German Unification. Special guest will be former US President George Bush. Former Soviet leader Michail Gorbachev has been invited as well.

(to be continued on page 2)

### MAYOR OF AACHEN MEETS MICHAÏL GORBACHEV

During his visit to the Netherlands at the end of May, as a warming up for Global Panel 1995, Michail Gorbachev met with Dr. Ulrich Daldrup, mayor of Aachen. Over dinner, they discussed political and economic issues, both concerning Europe and the world at large. Dr. Daldrup also met with Prof. Dr. Allen Weinstein, president of the Center for Democracy in Washington. Mr. Weinstein is the founder of this non-profit foundation, created in 1984 to promote and strengthen democratic processes.

Mr. Gorbachev's visit was organized by the European Research Center as a fund-raising event for the International Green Cross. The former Soviet president is both initiator and president of this global environmental organization. In organizing Global Panel, ERC earlier supported UNICEF.



Continued from page 1

In his speech, former President Bush will discuss the issue of the German Unification. He will present his views on the origins, conditions and consequences of the historically significant Unification Treaty. He will also speak about the Gulf War, and look back on his twelve years as Vice-President and President of the United States. Finally, we hope to find out his views on the next presidential elections.

### **What is Global Panel?**

Former President Bush's visit to Aachen is part of Global Panel 1995. Global Panel is organized annually by the European Research Center and provides a forum for analysis and discussion of worldwide trends. Over the past eight years Global Panel has grown to be an international conference in which international political, economic and social developments are discussed at the highest level by opinion leaders and decision makers. Global Panel is supported by international companies and governments.

### **Creating an international meeting place**

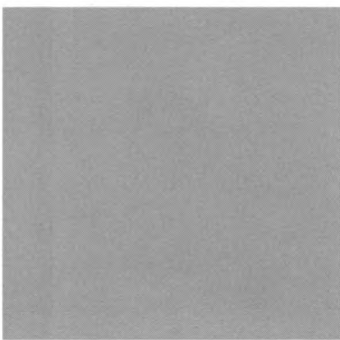
Delegates from more than 1,000 international companies and organizations have participated in Global Panel. Thanks to its mixture of plenary, parallel and lunch sessions, Global Panel offers unique meeting



Global Panel also assists sponsoring organizations in organizing programs and inviting speakers for working lunches, which turn out to be excellent tools to support business relations.

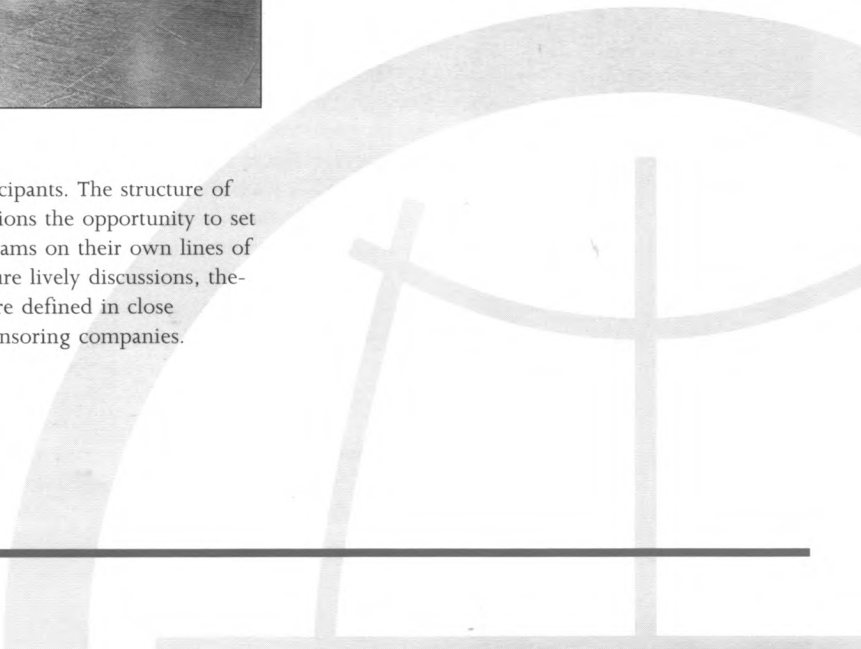
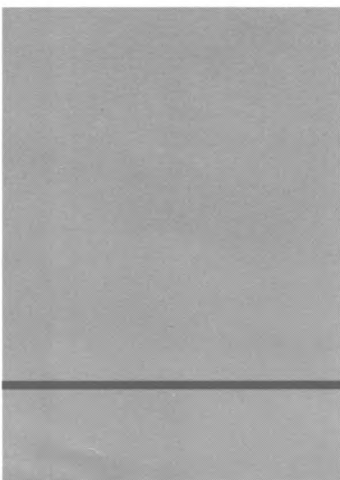
### **Profile of delegates**

Global Panel delegates can be found in the range of senior management executives and CEOs of international companies. High-ranking representatives from governments, international institutes and international organizations also visit Global Panel. Speakers of Global Panel are leaders from the realms of business and politics as well as experts with specialties such as economy, politics, management, business, investment, trade and security.



The Krönungssaal in Aachen

opportunities for all participants. The structure of the Panel offers organizations the opportunity to set up and host special programs on their own lines of business. In order to ensure lively discussions, the themes of parallel sessions are defined in close consultation with the sponsoring companies.





## Global Panel 1995

On November 23 and 24, 1995, international business leaders, politicians, and scientists will at the Circustheater in the Hague share their visions on the rapid changes in the New Global Trading Patterns. The spectacular economic development of large parts of the world, notably Asia and Latin America, has dramatically changed international trade. Insights will be given into the strategies of regional blocs, worldwide capital flows, intellectual property, and the crisis of the emerging democracies. Topics of parallel sessions will include meetings on business developments, investment, trade, (tele)communication, and innovation. The Dutch Minister of Foreign Trade, Mrs. A. van Dok-van Weele, will be president of Global Panel 1995.

## Coverage

Global Panel is covered by the major Dutch media and many international media, such as CNN, NBC, BBC, International Herald Tribune and the Wall Street Journal Europe.



## FORMER GLOBAL PANEL KEYNOTE SPEAKERS

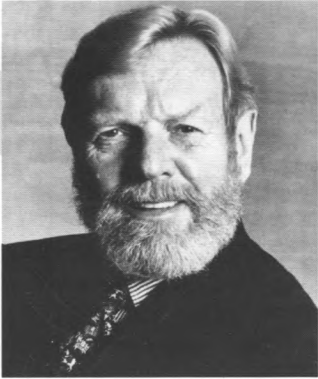
- Jimmy Carter
- Kenneth Courtis
- Valérie Giscard D'Estaing
- Arthur Dunkel
- King Hussein Bin Talal
- Henry Kissinger
- Eberhard von Kuenheim
- Otto Graf Lambsdorff
- Ruud Lubbers
- Robert Maxwell
- Hartmut Mehdorn
- Carlos Menem
- Hans Modrow
- Robert Mugabe
- David Owen
- Turgut Özal
- Shimon Peres
- Georg Reisch
- Helmut Schieber
- Helmut Schmidt
- Konrad Seitz
- Heinz Sodeikat
- Dr. Subroto
- Margaret Thatcher
- Heiko Thieme
- Jean-Daniël Tordjman
- Allen Weinstein



## ERC - panels in Germany

For this Fall the European Research Center is planning three panels in Germany:

### Megatrends September 5, 1995 Frankfurt



John Naisbitt

Featuring as keynote speaker **John Naisbitt**, expert at outlining future trends and important ideas that will shape your world and the businesses it revolves around.

Professor Naisbitt's talk will deal in part with material and research as discussed in his successful publications *Re-inventing the Corporation*, *Megatrends*, and *Global Paradox: The Bigger the World Economy, the More Powerful its Smallest Players*. His presentation will also include significant insights from his forthcoming book *Megatrends Asia*, in which he explores various trends in that market: a booming number of countries in Asia have caught "growth fever," with a corresponding shift of global economic importance towards the Pacific.

The panels will also feature prominent German scientists, businessmen, and politicians. In their presentations they will apply the new insights and visions to the German situation.

### The Rise of the Intelligent Organization October 26, 1995 Düsseldorf



Gifford Pinchot

Featuring as keynote speaker **Gifford Pinchot**, business consultant, Harvard University, and author of *Intrapreneuring* and *The End of Bureaucracy and the Rise of the Intelligent Organization*.

In his work, Mr. Pinchot argues that bureaucratic organizations, being outdated and hierarchical, are no longer appropriate to the information age. His talk will show how businesses can take advantage of "intrapreneurial energy." The successful companies of tomorrow will be intelligent organizations structured from many smaller interacting enterprises.

The three panels will be organized in close cooperation with The Randstad Group, an international group of staffing service companies active in the fields of temporary staffing, cleaning, security, technical, automation, and training services.

For additional information concerning these conferences, please contact the European Research Center.

Tel.: +31-102340155

Fax.: +31-104604969

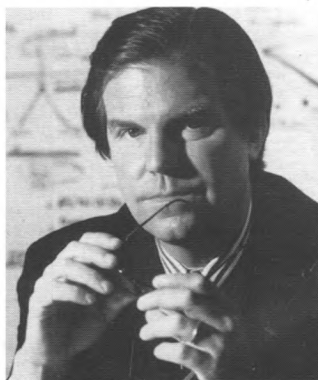
E-mail: [erc@ib.com](mailto:erc@ib.com)

P.O. Box 218

3130 AE Vlaardingen

The Netherlands

### The Information Highway November 21, 1995 Stuttgart



Nicholas Negroponte

Featuring as keynotespeaker **Nicholas Negroponte**, founder, director, and chief visionary of Media Lab, Massachusetts Institute of Technology, where he is also the Wiesner Professor of Media Technology.

Professor Negroponte is author of *Being Digital* (1995), a crucial guide to the electronic highway, in which he demonstrates how developments in telecommunication and computer technology will radically transform the business world, households, schools, and leisure time activities. Negroponte is also Senior Columnist for *Wired Magazine* and advises both governmental and private institutions.